

*Sponsoring Organizations*

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- AMERICAN ASSOCIATION OF ORAL AND MAXILLOFACIAL SURGEONS
- AMERICAN ASSOCIATION OF PHYSICISTS IN MEDICINE
- AMERICAN COLLEGE OF PHLEBOLOGY
- AMERICAN COLLEGE OF SURGEONS
- AMERICAN COLLEGE OF NUCLEAR MEDICINE
- AMERICAN INSTITUTE OF ULTRASOUND IN MEDICINE
- AMERICAN SOCIETY FOR DERMATOLOGIC SURGERY ASSOCIATION
- AMERICAN SOCIETY OF ECHOCARDIOGRAPHY
- AMERICAN SOCIETY OF NEUROIMAGING
- AMERICAN SOCIETY OF NEURORADIOLOGY
- AMERICAN SOCIETY OF NUCLEAR RADIOLOGY
- AMERICAN SOCIETY OF RADIOLOGIC TECHNOLOGISTS
- AMERICAN VEINOUS FORUM
- HEART RHYTHM SOCIETY
- INTERNATIONAL SOCIETY FOR MUSCULOSKELETAL IMAGING IN RHEUMATOLOGY
- JOINT SECTION ON CEREBROVASCULAR SURGERY / AMERICAN ASSOCIATION OF NEUROLOGICAL SURGEONS AND CONGRESS OF NEUROLOGICAL SURGEONS
- NEUROCRITICAL CARE SOCIETY
- PEDIATRIC AND CONGENITAL ELECTROPHYSIOLOGY SOCIETY
- SOCIETY FOR CARDIOVASCULAR ANGIOGRAPHY AND INTERVENTIONS
- SOCIETY FOR CARDIOVASCULAR MAGNETIC RESONANCE
- SOCIETY FOR CLINICAL VASCULAR SURGERY
- SOCIETY FOR VASCULAR MEDICINE
- SOCIETY FOR VASCULAR NURSING
- SOCIETY FOR VASCULAR SURGERY
- SOCIETY FOR VASCULAR ULTRASOUND
- SOCIETY OF CARDIOVASCULAR COMPUTED TOMOGRAPHY
- SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY
- SOCIETY OF INTERVENTIONAL RADIOLOGY
- SOCIETY OF INVASIVE CARDIOVASCULAR PROFESSIONALS
- SOCIETY OF NEUROINTERVENTIONAL SURGERY
- SOCIETY OF NUCLEAR MEDICINE AND MOLECULAR IMAGING
- SOCIETY OF NUCLEAR MEDICINE AND MOLECULAR IMAGING TECHNOLOGIST SECTION
- SOCIETY OF PEDIATRIC ECHOCARDIOGRAPHY
- SOCIETY OF RADIOLOGISTS IN ULTRASOUND
- SOCIETY OF VASCULAR AND INTERVENTIONAL RADIOLOGY
- WORLD MOLECULAR IMAGING SOCIETY
- CARDIOLOGY MEMBERS-AT-LARGE
- RADIOLOGY MEMBERS-AT-LARGE
- NURSING MEMBERS-AT-LARGE

# News Release

**For Immediate Release**

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## Rosemary Gibson Inspires More Than 1,200 Medical Imaging Professionals to Reflect on Their Ability to Impact Patient Safety

**OCTOBER 2016** | On October 19th, nationally-known speaker, author and patient safety advocate, Rosemary Gibson, MSc, Senior Advisor of The Hastings Center and Perspectives Editor of the *JAMA Internal Medicine*, addressed more than 1,200 medical imaging professionals, encouraging that they take a step back from day-to-day practice to reflect on the impact they have on overall patient safety.

Noting that medical imaging is often a pivotal component in a patient’s diagnosis and continuum of care, Gibson stated, “While most health care professionals want to come to work to do the right thing, it’s critical to take a step back and think about the patient. Image quality and accurate interpretations can dramatically impact the patient’s quality of life through the treatments or procedures they receive or don’t receive, as a result.”

Gibson’s live webinar presentation, *Building a Culture of Quality: The Imaging Professional’s Role in Patient Safety*, provided the audience with real life examples of ways to achieve better outcomes for patients, with a focus on the value of improved patient-centered practices.

Gibson emphasized how the IAC accreditation process can be used to create a culture that encourages continuous improvement. She made a connection to the facilities’ ability to measure the quality of their work by using the new IAC QI Self-Assessment Tool stating, “There are real opportunities to assess image quality to aid in closing the feedback loop.” She encouraged medical imaging professionals to “start with a small, manageable piece to get colleagues excited about the improvements in patient care that result from tracking and looking at every step of the diagnostic imaging study and resulting final interpretation.”

“We are pleased to have had the opportunity to bring this unique perspective to the imaging community as it so closely aligns with IAC’s mission of *Improving health care through accreditation*®,” said Mary T. Lally, MS, CAE, IAC’s Chief Executive Officer. “In addition to the many components that contribute to a quality imaging facility, it is the practice of continuous improvement efforts that leads to significant improvements in patient care.”

To view a recorded webcast of the presentation, please visit our IAC On Demand webpage at [www.intersocietal.org/iac/helpfulresources/ondemand.htm](http://www.intersocietal.org/iac/helpfulresources/ondemand.htm).

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## **About the IAC**

A nonprofit organization highly regarded for its accreditation programs since 1990, the IAC is committed to its mission of *Improving health care through accreditation*<sup>®</sup>, through a rigorous peer review process. The IAC provides accreditation programs for vascular testing, echocardiography, nuclear/PET, MRI, diagnostic CT, dental CT, carotid stenting, vein treatment and management and cardiac electrophysiology. To date, the IAC accrediting divisions have granted accreditation to more than 14,000 sites throughout the U.S., Canada and Puerto Rico. IAC accreditation is widely respected within the medical community, as illustrated by the support of more than 40 medical societies. Varying per modality and practice setting, IAC accreditation is required in some U.S. states and regions, by the Centers for Medicare and Medicaid Services (CMS) and by numerous private insurers. For more information, please visit [intersocietal.org](http://intersocietal.org).

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