

IAC Launches New Website for MRI Laboratories

FEBRUARY 2012 | The Intersocietal Accreditation Commission (IAC) is pleased to announce the launch of its enhanced website at www.intersocietal.org, along with newly-designed websites and domains for each IAC programs:

- **IAC Vascular Testing**, www.intersocietal.org/vascular
- **IAC Echocardiography**, www.intersocietal.org/echo
- **IAC Nuclear/PET**, www.intersocietal.org/nuclear
- **IAC MRI**, www.intersocietal.org/mri
- **IAC CT**, www.intersocietal.org/ct
- **IAC Carotid Stenting**, www.intersocietal.org/carotid

Clients wishing to access the website for MRI should now go to www.intersocietal.org/mri, rather than www.icamri.org. Due to the success of the initial redesign in Summer 2010, the IAC has continued to enhance the look and ease of the websites in keeping with our new streamlined, evolved accreditation process.

Now that the Online Accreditation portal allows IAC accredited facilities to easily download their Marketing Materials, the IAC is looking for great examples to showcase on our websites! In February 2012, the IAC will be sending all accredited facilities a new marketing kit containing new certificates, a new door cling and the brand new IAC Seal of Accreditation and we want to see how you are using it. E-mail your examples to marketing@intersocietal.org and we may consider showcasing you accredited lab throughout the Marketing Your Achievement section of our new sites.