

## Accredited Facilities Can Now Download Marketing Materials Online

**FEBRUARY 2012** | The IAC is proud to unveil its new downloadable Marketing Kit available for use by IAC accredited facilities. The online Marketing Kit contains the new Seal of Accreditation as well as a personalized press release and media list form for use by accredited facilities. These materials are offered exclusively to accredited facilities and may only be accessed through the secure Online Application portal.

To download your facility's new marketing items:

- Login into the secure Online Accreditation portal at [www.iaconlineaccreditation.org](http://www.iaconlineaccreditation.org) with your username and password;
- Select the *Applications* Tab;
- Under your granted application, there should now be a star icon active under the *Available Actions* column to view the Marketing Kit;
- Clicking on the active star icon will prompt a new window within the portal containing complete instructions on how to download the marketing materials.

### Available Actions



Please note: Only IAC accredited facilities will be able to access the new online Marketing Kit. Facilities currently in the process of applying will be able to access the materials through the online portal once they received an accreditation decision of granted. For questions regarding the new online Marketing Kit, please e-mail [marketing@intersocietal.org](mailto:marketing@intersocietal.org).