

## Today's Presenters to Discuss Need for Accreditation, Standardization

Lowell Kabnick, MD, RPhS, FACS, will moderate today's session on venous governance, which begins at 4 p.m. The session will include discussions on the importance of developing venous accreditation as well as a need to develop strategies for a national determination policy that simplifies physician reimbursement, and brings multiple disciplines together in a common-practices understanding.

In a recent paper, Dr. Kabnick and other colleagues discussed the inequalities of health insurance guidelines for the treatment of symptomatic varicose veins, as well as insurer responsibility for improving venous disease outcomes. Dr. Kabnick and fellow authors discussed reducing costs, and the necessity for healthcare providers and insurance carriers to work together to achieve optimal venous care.

Collaboration between venous providers and insurance carriers to create evidence-based standards for optimal care would be timely and beneficial for patients, the authors said.

"For medicine, there is a local carrier determination, and the government has different local carrier determinations which are generalized

throughout the nation," Dr. Kabnick said. "People with the same qualifications may qualify with one carrier for reimbursements and not the other. There is an incongruity between local carriers."

After the presentations, a lively panel discussion is expected to follow.

"The plea for a national determination policy is so that there is uniformity," Dr.

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### Venous Governance Session 4:00 – 5:00 PM

*Why Standardization Is Needed With Endovenous Therapy*  
Alan M. Dietzek, MD, RPVI, RVT, FACS

*Why Is The Vascular Quality Initiative-Varicose Vein Registry (VQI VVR) Critical?*  
Thomas W. Wakefield, MD

*IAC Vein Center: Importance And Update*  
Lowell S. Kabnick, MD, RPhS, FACS

*How Should Society Allocate Resources For Venous Disease?*  
Peter F. Lawrence, MD

*Who Will Treat The Varicose Veins And Who Will Pay For It In The Future?*  
David L. Gillespie, MD, RVT, FACS

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## Welcome

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as managing anticoagulation in patients with venous thromboembolism will be discussed.

As healthcare systems evolve and we contemplate how to mature and flourish as medical professionals, an office-based practice balanced with a hospital presence may be required if one wishes to develop a complete endovascular venous practice. Some of the aforementioned deep venous procedures, such as iliac vein stenting, have already worked their way into the office venue, as you will during tomorrow's live cases.

In the interest of patient safety, more invasive procedures in an unregulated venue (office) require more examination of which physicians have the appropriate training to perform these. The new IAC-Vein Center accreditation should help us navigate these issues as the venous space continues to mature.

I hope this shift to a larger view will meet your ongoing need for high-quality education while at the same time giving you greater professional options. Together we have come a long way over the past 13 years, and I look forward to the many exciting advances that will mark the future.

*– Jose Almeida, MD  
IVC Course Director*



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## Governance

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Kabnick said. "Why should you with varicose veins be deemed not good enough for a local insurance carrier in the region where you live, when elsewhere your level of varicose veins is acceptable? We've looked at some of the different insurance companies and how they varied geographically. What we as a collaborative need to do

is create a uniform policy accepted by all, created by venous stakeholders and with upgraded standards."

Different groups have different philosophies, he said, yet all agree that an accepted common standard is what's best for the patient.

"It makes no sense for the patient when all of us are on the phone looking for answers, when a standard policy would save everyone time and money," Dr. Kabnick said. "A national determi-

nation policy would reduce physician overhead, reduce standard paperwork, and reduce physician time and hassle with the insurance companies."

The difficulty, he said, is getting together all the physicians from different disciplines, then developing standards together for approval.

"It doesn't matter if we come up with standards, if insurance companies don't buy it because of financial exposure," Dr. Kabnick said.

Another way the movement is getting exposure, he said, is through the concept of an inter-societal accreditation commission, a non-profit

organization that arbitrated standards to make them acceptable for everyone.

"What we look for is a single set of guidelines created by multiple venous stakeholders," Dr. Kabnick said. "We all need to agree that's what is going to happen,"

A strategic plan continues to take shape, he said.

"We will gain even more attention as soon as we can put of some the key pieces together, and make it resonate," Dr. Kabnick said. "We all feel the need to make this happen as soon as we can."

## Vascular Device Partners Announces Upcoming INNOVATION Conference

INNOVATION is a new meeting created by Vascular Device Partners (VDP) with the principal objective to educate endovascular specialists and industry on the challenges of, and opportunities in, the endovascular device development pathway. The inaugural event will take place July 17-18, at the Barceló Bávaro Beach Resort, Punta Cana, Dominican Republic.

The meeting's course directors are Jose I. Almeida MD, FACS, RPVI, RVT; Jihad A. Mustapha MD, FACC, FSCAI; Julian J. Javier MD, FACC, FSCAI; and Edward G. Mackay MD, FACS, RPVI, RVT.

By design INNOVATION does not offer CME credit; thus, industry participation is a key feature of the meeting. The INNOVATION platform uses compelling stories as educational tools. Start-ups and mature companies will highlight their experiences with research and development, sharing their successes and failures.

INNOVATION will highlight why regulation is necessary for purposes of

### INNOVATION Conference

July 17– July 18, 2015

Barceló Bávaro Beach Resort

Punta Cana, DR

[www.vasculardevicepartners.com/innovation.html](http://www.vasculardevicepartners.com/innovation.html)

public safety. However, regulation has become overly obstructive to the point that it hinders the innovative process. Experienced operators will share their approach to the off-label use of devices, and why this practice is standard-of-care and necessary. Experienced investigators will expose the limitations of clinical trials and how poor trial design perpetuates the dissemination of erroneous data.

INNOVATION will offer a wonderful venue for networking and collaboration between physicians and industry.

Visit [www.vasculardevicepartners.com/innovation.html](http://www.vasculardevicepartners.com/innovation.html) for more information on registration and travel.



Located just a few blocks away from the Loews, Lincoln Road offers a variety of shopping and dining destinations. See page 7 for restaurant listings.

## Dining at the Loews Hotel

The Loews Miami Beach Hotel offers a number of dining options, from ice cream to sushi!

Hemisphere's big-bites bar style menu. Open daily from 11 a.m. to 2:00 a.m.

### Lure Fishbar

From SoHo to SoBe, the luxury yacht-inspired restaurant brings its seafood-driven concept to the Loews Hotel. Choose from a wide selection of sushi, shucked oysters and fresh shellfish as well as Miami-inspired appetizers and entrees. Lure Fishbar offers a full menu of cooked items and non-seafood dishes.

### Preston's

Boasting one of the only ocean-front restaurant views in South Beach, Preston's features coastally inspired Mediterranean cuisine enhanced with local farmers prepared with Floribbean influences. Executive chef Frederic Delaire introduces signature items like the Key West fish tacos, Florida lobster nicoise salad, diver scallops pappardelle and Mediterranean couscous. Guests can enjoy traditional favorites with our very own twist along with specially designed children's menus.

### Sushi SoBe

The lobby sushi bar and lounge, serves traditional sushi favorites, with a South Beach touch. Hours are Sunday-Thursday from 6:00 p.m. to 10:00 p.m., and Friday and Saturday from 6:00 p.m. to 11:00 p.m.

### Nautilus Bar & Grill

Step away from the sun, lounge poolside or escape the waves with a tropical cocktail or light fare. Food and beverage service available from 11 a.m. to dusk.

### Hemisphere Lounge

Burgers, craft beers, big-screen TVs and delicious drink options surround you in our relaxed bar and lounge. From organic microbrews to small batch bourbons, sipping rums and smoked cocktail creations, there's something to quench everyone's thirst. Pair your drink with fresh sushi and dim sum, or favorites like Cuban sandwiches, wings and other treats from

### SoBe Scoops

Cool off in the hotel's ice cream and candy shop. SoBe Scoops offers a variety of sweet treats from ice cream, sorbet, and gelato, with great topping choices, to homemade bakery treats and a candy wall. Open daily from 12 noon to 11:00 p.m.



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We're in the exhibit hall,  
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